

**Delaware County
2018 Tourism Promotion & Development Grant
Grant Application**

Date: _____

Applicant Information

Organization: _____

Contact: _____

Mailing Address: _____

Phone: (work) _____ (cell): _____

Email: _____

Sponsor Information (if applicable)

Organization: _____

Contact: _____

Mailing Address: _____

Phone: (work) _____ (cell): _____

Email: _____

Please be as detailed as possible in your answers to the following questions. The fields for each question will automatically expand. If submitting a hand written proposal, attach additional pages as necessary.

Funding Category: _____

Project Description (attach additional pages as necessary).

Total Project Cost: \$ _____

Grant Request: \$ _____

Required Budget Form is attached:

Provide a detailed description of the budget and match.

Are matching funds fully committed?

If yes, proof of match is attached:

If, no, when will all matching sources be committed?

What is the timeframe for project implementation?

What are the short / long-term goals of the project?

How will the success of the project be measured?

Will the project result in increased visitors, particularly for overnight stays, and increased visitor spending? If so, how?

What market/segment(s) of non-county visitor does your project target? How?

How will this project benefit/impact the tourism industry in Delaware County?

How will you seek to measure and/or document these benefits/impacts?

How is your organization, and/or the principals involved in project implementation, qualified to undertake this project?

How are you collaborating with other municipalities, organizations and/or for-profit businesses in the implementation of your project?

What differentiates this project from other current initiatives within the County?

Please Note: It is the responsibility of the applicant to provide as specific and detailed information as possible in describing the initiative, goals and outcomes of the project. Specific attention should be placed upon the measurement and quantification of project outcomes, as well as how such data will be collected and provided to the Tourism Advisory Board. Generalized answers may negatively impact the evaluation of the application.